



## Corporate Membership Information | Benefits

Founded in 1948 by Sir Keith Murdoch, the American Australian Association is a non-profit organization dedicated to deepening and strengthening relations between the United States and Australia. Today, the Association continues to build and promote ties across the Pacific through business, innovation and policy programs, arts and culture, and through educational scholarships and exchange.

Joining the American Australian Association as a corporate member provides member companies with reach to our extensive US and Australian networks:

### American Australian Association Email Lists

Global -> 18,870 subscribers (e.g. American Australian Association Newsletter)

### Social Media Following:

Facebook -> 6.8k followers

LinkedIn -> 2.9k followers

Twitter -> 2.4k followers

Instagram -> 2.9k followers

### PLATINUM MEMBERSHIP

\$10,000 per annum\* (US)

\$15,000 per annum\* (GLOBAL) (\*tax deductible)

### BENEFITS

- Association membership extended to all individual corporate employees – eligible to attend Association member or partner events at discounted members' rate;
- Prominent Platinum corporate membership listing (including company logo, name hyperlink and boiler plate) on website;
- Platinum logo listing in select printed publications;
- First Round invitation to select private luncheon, roundtable or dinner discussions with prominent guests of the Association, including senior business executives, think tanks and political leaders;
- Introductions to other corporate members, visiting government ministers and senior corporate executives;
- Thought leadership - by contributing company speakers / panelists for policy programs or through participation on one of the Association's Committees e.g. AAA Business Council;
- Opportunity to support marquee Association events through Table sponsorships at Benefit Dinner, ANZAC Day & Veterans' Lunch or Arts Awards dinner and Presenting Sponsorships for Business Council events;
- Quarterly opportunity to advertise or feature a promotional corporate article in e-newsletter.
- Tax deductible membership fees.

## **GOLD MEMBERSHIP**

**\$7,000\* per annum (\*tax deductible)**

### **BENEFITS**

- Association membership extended to twenty (20) individual corporate employees – eligible to attend Association member or partner events at discounted members' rate;
- Gold corporate membership listing (including company logo and name hyperlink) on website;
- Gold logo listing in select printed publications;
- Select invitations to private luncheon, roundtable or dinner discussions with prominent guests of the Association, including senior business executives, think tanks and political leaders;
- Introductions to other corporate members, visiting government ministers and senior corporate executives;
- Thought leadership - by contributing company speakers / panelists for programs;
- Two (2) opportunities annually to advertise or feature promotional corporate article in e-newsletter;
- Tax deductible membership fees.

## **SILVER MEMBERSHIP**

**\$4,000\* per annum (\*tax deductible)**

### **BENEFITS**

- Association membership extended to five (5) individual corporate employees – eligible to attend Association member or partner events at discounted members' rate;
- Silver corporate membership listing (including name hyperlink) on website;
- Space available select invitations to private luncheon, roundtable or dinner discussions with prominent guests of the Association, including senior business executives, think tanks and political leaders;
- Introductions to select corporate members, visiting government ministers and senior corporate executives;
- One (1) opportunity to annually advertise or feature promotional corporate article in e-newsletter;
- Tax deductible membership fees.



## COMPANY MEMORANDUM OF DUES

Level of Company Membership	Dues per Annum
PLATINUM (GLOBAL)	\$15,000
PLATINUM (U.S. ONLY)	\$10,000
GOLD	\$7,000
SILVER	\$4,000

**Membership fees are 100 per cent tax deductible**

Period: Calendar e.g. January – December; or 12 months commencing month of application

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Date of Application: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Company Website: \_\_\_\_\_

Description of Business/Occupation: \_\_\_\_\_

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Principal Contact: \_\_\_\_\_

Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

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Membership Contact (if different to above): \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

**PLEASE SELECT METHOD OF PAYMENT:**

Check

Credit Card

Wire Transfer

**PAYMENT BY CHECK**

Pay to: American Australian Association

Send to:

American Australian Association  
50 Broadway, Suite 2003  
New York, NY, 10004

**PAYMENT BY WIRE**

Please email [info@americanaustralian.org](mailto:info@americanaustralian.org) for details

**PAYMENT BY CREDIT CARD**

Card Type: Visa Amex Mastercard Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

*The Association greatly appreciates payment by check or wire payment rather than payment by credit card to maximize your contribution to the Association.*